



TransFormation
ALLIANCE

The TransFormation Alliance

Strengthening Communities Through Transit

April 21, 2015



Overview

- **Who we are**
- **What we do**
- **Why it matters**
- **How you can help**

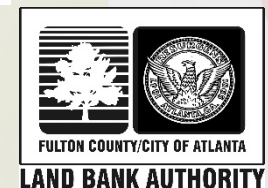
Who We Are

The TransFormation Alliance is a diverse collaboration working toward a common goal of creating thriving mixed income communities integrated into transit and linked to the opportunities people need to prosper.



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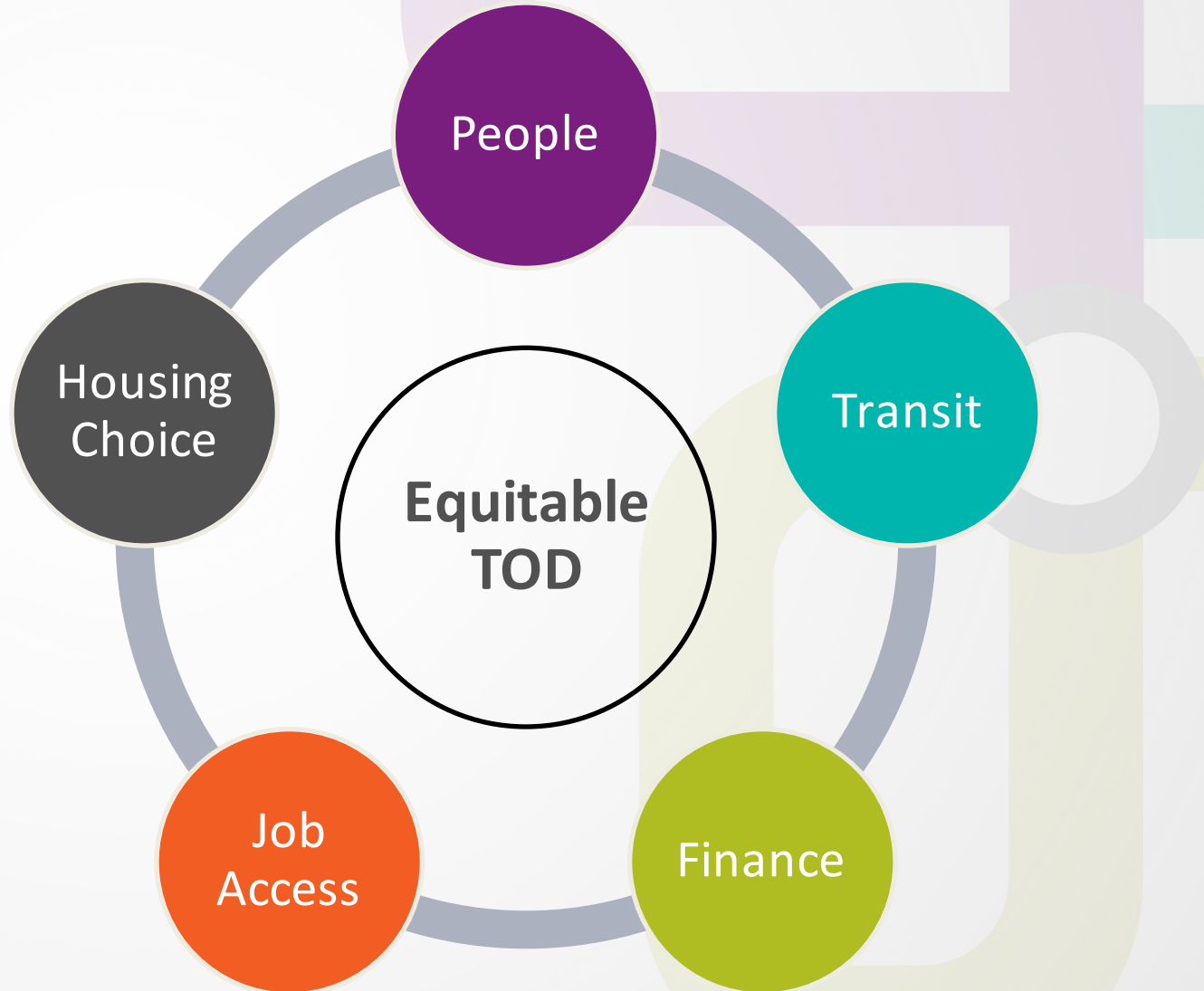
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A Focus on Equitable Transit-Oriented Development

- *Transit-oriented development* is development that leverages the value of transit integration
- *Equitable TOD* is an approach that ensures the value that TOD creates is made accessible to all those in the communities.

Issues Driven



What We Do

- **We facilitate collaboration in support of Equitable TOD through five key activities:**
 - **Convene**
 - **Educate**
 - **Advocate**
 - **Technical Assistance**
 - **Project Finance**

What We Do

- **Convene:** We are committed to partnering with others and facilitating the conversations that result in positive change
- **Educate:** We engage communities affected by transit development to ensure their voices are heard and included in decision making processes
- **Advocate:** We promote policies and practices that drive responsible land use and improve transit connectivity for people throughout metro Atlanta
- **Technical Assistance:** We develop tools to inform, catalyze and support Equitable TOD that reflects sound business principles and the desires of residents
- **Project Finance:** We seek to leverage financing solutions that encourage development partners to include Equitable TOD principles and design in their projects

Examples of Work To Date

- **Building and growing an Alliance: 13 core members so far, 4 working committees**
- **Identifying emerging ETOD projects through research, typology analysis and coordination**
- **Working to advance mandatory inclusionary zoning**
- **Working in targeted communities to listen and learn about residents' concerns and needs**
- **Developing an equity evaluation tool to assess both the physical structure and equity components of TOD projects;**
- **Researching financial tools and advocating for TOD in competitive financing programs**
- **Convening and partnering with strategic partners on issues pertinent to ETOD**

Why It Matters

- **Metro Atlanta's car-centric transit model limits our economic prosperity and regional competitiveness, and those limitations are experienced more deeply by lower income households and communities.**

Why It Matters

- **Consider the following stats:**
 - **80% of typical Atlanta households spend 45% or more of their yearly income on housing and transportation and all of them spend more than 15% of yearly income on transportation costs**
 - » **By this measure, Atlanta is more expensive to live in than San Francisco**
 - **Atlanta ranks 91st of 100 largest metro regions for job access via public transportation**
 - » **Only 3.4% of jobs are accessible by a 45 minute trip on transit**
 - **By 2020, an estimated 21,853 units of subsidized affordable housing will lose their affordability restrictions.**

How You Can Help

- **Advancing Equitable TOD can only succeed through continued collaboration.**
- **Join us to learn more about Equitable TOD and how the TransFormation Alliance can work with you.**

Thank You!

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